

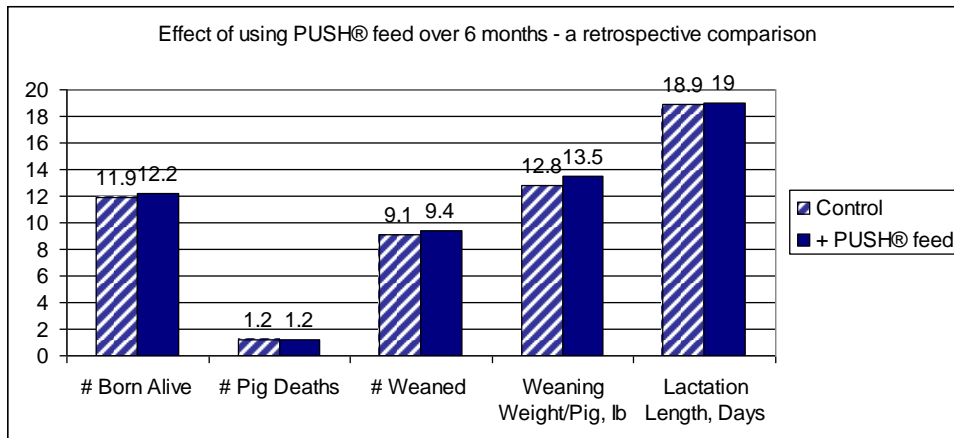
Improving Sow Productivity By Using PUSH® Feed

Swine Feed Marketing Group
Land O'Lakes Purina Feed LLC

With longer lactations (to improve piglet survivability in the nursery), the industry is pressing sow's to produce more and better milk while not losing body condition. Fortunately, PUSH® sow feed from Land O'Lakes Purina Feed has been proven to enhance sow performance by increasing the number of pigs weaned and improving litter weaning weights.

Data from sow operations continue to document the positive effects of PUSH® Sow Feed. One of the original test production sites, an 800 sow operation, continues to use and verify the benefits of PUSH® Sow Feed through PigCHAMP records. To evaluate herd performance, PigCHAMP records were used to compare the periods of January through June (no PUSH® Sow Feed), with the same period in the following year (using PUSH® Sow Feed). A total of 967 litters were farrowed during the control period, and 976 litters were farrowed during the period where PUSH® feed was added. Some interesting positive trends were clearly visible!

During this six month comparison period, the number of pigs born alive increased by 0.3 pig/litter and the number of pigs weaned increased by 0.3 pig/litter when PUSH® Sow Feed was fed. In addition, average pig weaning weights increased by 0.7 pound/pig! The producer also reports that because pigs are more uniform, less cross-fostering is needed, and there are fewer small pigs at weaning.



PUSH[®]
sow feed

What is more startling than the improvement in pig performance is the improvement in sow reproductive performance. This producer reported that sows are in better condition at weaning. This is backed by the fact that the percent repeat services dropped from 13.4% to 9.7%. At the same time, farrowing rate increased from 80.2% to 84.0% and non-productive sow days (NPD) declined by almost 10 days!

PUSH® sow feed is available in 60lb bags and is directly added at 60lbs/ton complete feed. It can also be top dressed. The key to its effectiveness is to ensure each sow receives 0.36 lbs/ day from the moment she enters the farrowing house, through the lactation period.

Learn more on www.feedPUSH.com

For further information, please see your local feed sales representative at a Land O'Lakes Feed Co-op or Purina Mills Dealer. Visit us on-line at www.LOLFeed.com, www.PurinaMills.com

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